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Clean/Green Opportunities in the New Obama World

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- Gautam Barua, Partner, *Aclaria Capital*
- Mark Townsend Cox, CEO, *New Energy Fund LP*
- Steve Hall, Managing Director, *Vulcan Ventures*
- John A. Kilpatrick, Ph.D., Managing Member, *Greenfield Advisors LLC*
- John C. Siegler, Managing Director, *Ridgecrest Capital Partners*

Biographies

Gautam Barua
Partner
Aclaria Capital

As co-founder of Aclaria Capital, Gautam Barua has professional experience in the intersection of environment and business that spans nearly 20 years. Through his work with structured investment fund manager Medley Capital, Gautam has sourced, led, and/or participated in structured finance investments in biofuels, water, and waste-to-energy. He has also provided environmental sustainability-oriented advisory services to executives and managers of Fortune 50 firms, nongovernmental organizations, and new ventures.

Gautam previously held an appointment as California Deputy State Controller, advising the state's elected chief financial officer on economic development policy. Before this, he served as a management consultant with McKinsey & Company and worked in investment banking at Morgan Stanley. He launched his career by working, as an undergraduate, for Yale University's Investments Office and hedge fund management firm Trout Trading Company.

Gautam serves on the board of directors of California Bioenergy, LLC, a renewable energy firm he co-founded. He is also a board member of two non-profits: New Leaders Council, a leadership training organization; and Save the Bay, an environmental conservation group.

Gautam received an M.B.A. with Distinction from Harvard Business School and a B.A. cum laude from Yale University, where his senior thesis focused on quantitative interactions between global warming and international economics. Gautam is a US citizen.

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Mark Townsend Cox

CEO

New Energy Fund LP

Mark Townsend Cox is the founder, managing member and chief investment officer of New Energy Fund LP. The fund is a hedge fund format designed to invest in stocks that are focused on the emerging sustainable energy technology market. The fund launched in January 2005 after two years of preparation. His initial experience of renewable energy came as a teacher in Nigeria in 1979 when he was involved with solar ovens made from found materials.

In 1982, he was a platoon commander in the Third Battalion, The Parachute Regiment, in the British Army and was awarded a Mention in Dispatches (MID) in the Falklands conflict for his role in the battle of Mt. Longdon. After working as a teacher and translator from 1983 to 1985, he joined de Zoete & Bevan, a stockbroker in the city of London, which subsequently became Barclays de Zoete Wedd (BZW) in 1985.

Mark came to the US in 1987 and worked on the international equity sell side as a salesman, analyst and head of desk for French and German equities for Dresdner Bank's ABD Securities, Credit Agricole, Swiss Bank, and Bankhaus Metzler. In 1998, he became a portfolio manager at Pinnacle International Management LLC, an employee owned money manager based in New York. Here he was part of an investment team that held the number 1 position for 5 year returns in both Nelson's "Worlds Best Money Managers" and in Money Manager Review's rankings up to the third quarter of 2002. Mark also raised \$78 million in new assets for Pinnacle during the significant bear market.

In 2003 Mark founded **New Energy Fund LP** to take advantage of the macro energy paradigm shifts.

Mark is 52 years old and has 25 years of investment experience in global equity markets. He has a Master's degree in French and English from the University of Dundee in Scotland and is fluent in French. He holds an Executive MBA from Columbia University in New York, as well as the Series 7, 24, 63, and 65 NASD securities licenses.

Steve Hall
Managing Director
Vulcan Ventures

Steve Hall is a managing director at Vulcan Capital and heads all early-stage venture capital investing. He also actively invests across the technology, life sciences, and alternative energy sectors. He has over nine years of direct venture capital experience, having executed early stage investments across a range of technology sectors. His investment focus areas include Web services, Semantic Web, embedded networks and alternative energy. He oversees Vulcan's investments in AltaRock Energy, Audience, Ember Corporation, Evri.com, Gist.com, Infinia Corporation, Radar Networks (Twine.com), Vulcan Spectrum, and Zoominfo. He also sits on the board of the Allen Institute for Brain Science. Mr. Hall began venture investing with Prospect Street Ventures where his investment activity included About.com (acquired by NY Times), Multex Systems (acquired by Reuters), Live Advice (acquired by Ingenio) and Bigfoot Interactive (acquired by Alliance Data). Early in his venture career, Mr. Hall was profiled by UPSIDE magazine as a "VC to watch" in the article, "Bold: A New Generation is Changing the Face of Venture Capital." He has been a frequent guest lecturer on venture capital investing and deal structuring at Columbia, UCLA and UC Boulder law schools. Mr. Hall received his BA in business administration and BA in political science from Furman University and JD from Columbia University Law School, where he was a Harlan Fiske Stone Scholar. He is a member of the New York Bar.

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Greenfield
Advisors

Economic, Market
and Valuation Analysts

Bio of John A. Kilpatrick, Ph.D.

Dr. John A. Kilpatrick is the CEO of Greenfield Advisors, a 33-year-old real estate advisory firm headquartered in Seattle, Washington, as well as the Managing Partner of Greenfield Capital Management. His Ph.D. is in Real Estate Finance, and prior to joining Greenfield he taught real estate and corporate finance at the University of South Carolina. He was also one of the founders, and the first Administrator, of the South Carolina Supercomputer Network. Dr. Kilpatrick is also currently a Visiting Scholar in Real Estate at the Zicklin School of Business, Baruch College, City University of New York, and serves on the Finance Department Advisory Board for Washington State University.

Dr. Kilpatrick is the author of four books on real estate, as well over 75 book chapters, monographs, and scholarly journal articles. He is a Fellow of the American Real Estate Society, a Member of the Faculty of Valuation of the British Royal Institution of Chartered Surveyors, and is active in numerous professional and academic organizations. Dr. Kilpatrick currently serves as the Education Chairman of the Real Estate Counseling Group of America, on the Publications Board of the Appraisal Institute, and on the Education Committee of the American Real Estate Society. Dr. Kilpatrick is featured in the current editions of *Who's Who in America* and *Who's Who in Business and Finance*. He is a consultant on real estate economics to Bloomberg Network News, and has been featured in the *Wall Street Journal*, the *New York Times*, the *Boston Herald*, and numerous other major periodicals.

John Kilpatrick is also a private pilot and an accomplished boater. He is the Commodore of the Seattle Rotary Mariners, the yachting fellowship of the Seattle Rotary Club, and is active in numerous civic, social, and fundraising endeavors. John and his wife, Lynnda, live in Issaquah, Washington, and have four children.

Greenfield Advisors focuses on complex real estate advisory services, including investment management, litigation support, and workout consulting.

John C. Siegler
Managing Director
Ridgecrest Capital Partners

Mr. Siegler joined Ridgecrest Capital Partners in December 2007 and opened its Seattle office. Prior to Ridgecrest, John was the Managing Partner and Founder of Seattle-based Capital Run LLC, which specialized in raising institutional private equity, strategic/corporate financings, and M&A advisory services. The firm focused primarily on five industry silos: (i) retailing, restaurants and consumer products; (ii) technology (software applications, wireless and digital media); (iii) healthcare (services, devices and information technology); (iv) “clean” tech (hardware, software and energy related); and (v) general industrial and service businesses. Recent transactions include the sales of Pacific Coast Restaurants, KJM, and Issaquah Dental; licensing agreement between Asceptica and Tyco Healthcare (Covidien); valuations for Nanostring Technology, The Wedding Channel, and Nordstrom Direct; and capital raises for CoolCuts 4 Kids, Medsphere, Prime Blue Grille, Cabela’s and Outback Power. Prior to Capital Run, John joined Volpe Brown Whelan & Co. (later the Prudential Volpe Technology Group, a division of Prudential Securities) in February 1999 to open VBW’s Seattle office, establishing its private/strategic capital placement group, and directing the B-to-B internet investment banking team focusing primarily on IPO’s and secondaries. Prior to VBW, John was a Managing Director with Dain Rauscher Wessels where he ran DRW’s Seattle office and Pacific Northwest Corporate Finance operations, which included directing the Consumer/Retail Investment Banking Team and managing DRW’s private capital placement group. John was named to the Chairman’s Council and the 1% Club in recognition of his outstanding accomplishments. John is current in the following securities exams: Series 7, 24 and 63.

Prior to joining DRW in 1995, John established the private capital organization at Piper Jaffray Inc. and helped develop the firm’s restaurant, retailing and consumer products industry groups. Previously, he spent five years at Montgomery Securities as head of the Private Placement Department. He was also responsible for the Company’s \$100 million venture capital portfolio and several sectors of its software investment banking activities. Prior to Montgomery, he structured and marketed R & D partnerships at PaineWebber, Inc. and oversaw PaineWebber Development Corporation's west coast office. Prior to PaineWebber, John spent four years at Aetna Life and Casualty as a senior investment officer in a variety of buy-side investment positions including venture capital, leverage buyouts, CATV and media finance, technology lending and portfolio management. John serves as a director of Altthera Health in Boston.

John C. Siegler
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John's non-profit and community activities include serving on the Board of Directors of the ACT Theatre (ex-President), Music of Remembrance (ex-Chairman), the local and national chapters of The American Liver Foundation, and Temple De Hirsch Sinai. He Co-Chair's the Centennial Campaign Committee of St. Albans School for Boys (Washington D.C.), is president of the Princeton Club of Western Washington, is the Regional Chair for Princeton's \$1.8 billion "Aspire" Capital Campaign, is Vice President of Princeton's Class of 1977 and is chairman of the Northwest Chapter of the Princeton Prize in Race Relations. John earned a BA degree from Princeton University (1977) and an MBA from the University of Chicago (1982).